

# Modeling Valuation Convolutions

Disentangling Growth  
Drivers for Investor  
Readiness

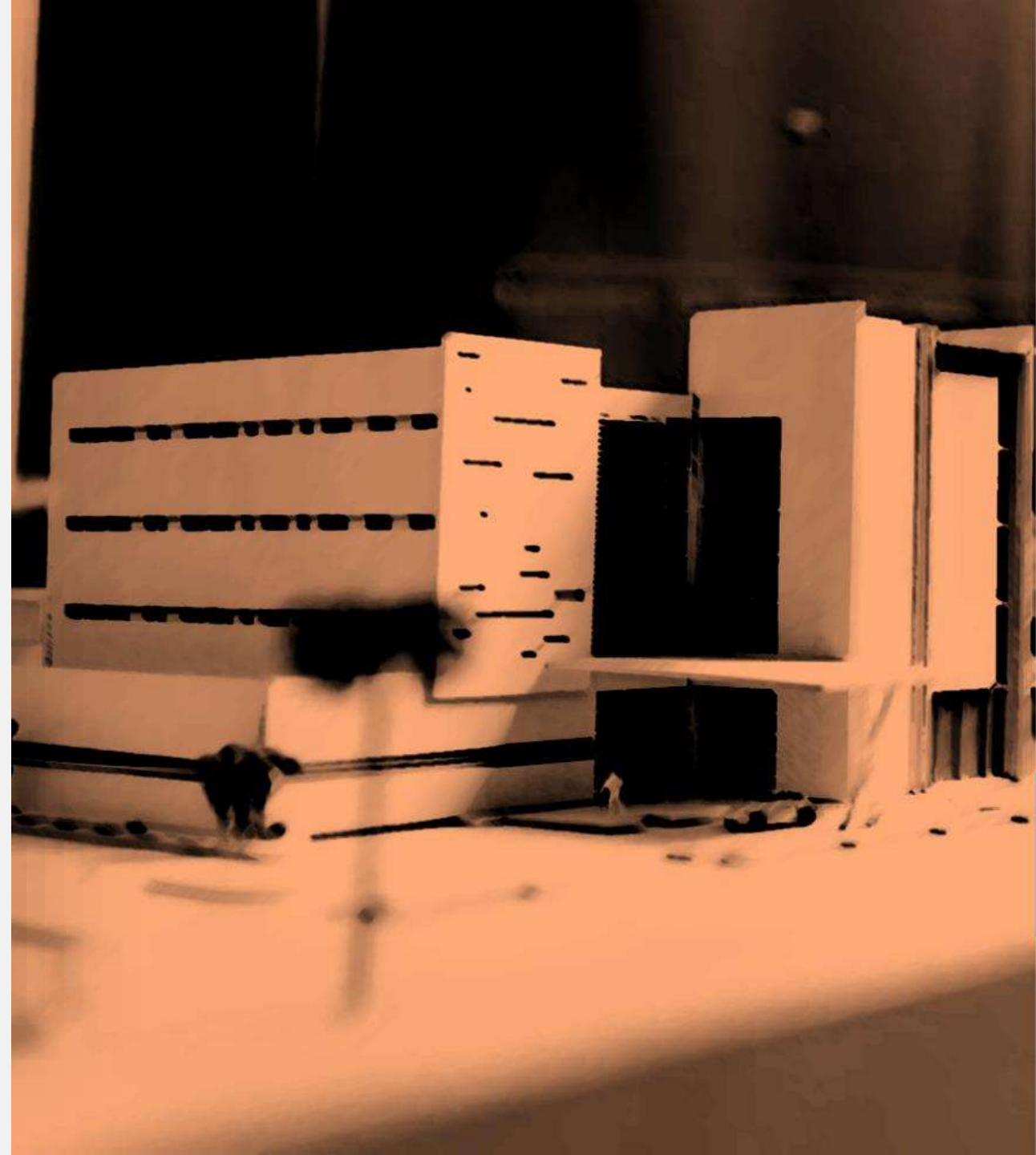
# Youthful Ingenuity in Business Evolution

Today's entrepreneurial spirit thrives on fresh ideas, shaping solutions for the ever-growing demands of the modern consumer.



# Entrepreneurial Trust

A Canadian mental-health startup founder entrusted us to craft a **compelling** funding model and investor pitch for potential investors.





# Financial Mastery

## **Decoding Business DNA:**

Through client interviews and market research, we sculpted a **dynamic** 3-year financial forecast, **meticulously modeling** revenue streams and cost structures.

**Crafting Clarity:** We modeled key business drivers, crafted financial statements, and precisely calculated the **funding requirements** for a streamlined approach.

A DCF model was employed to determine the enterprise value over a 7-year horizon

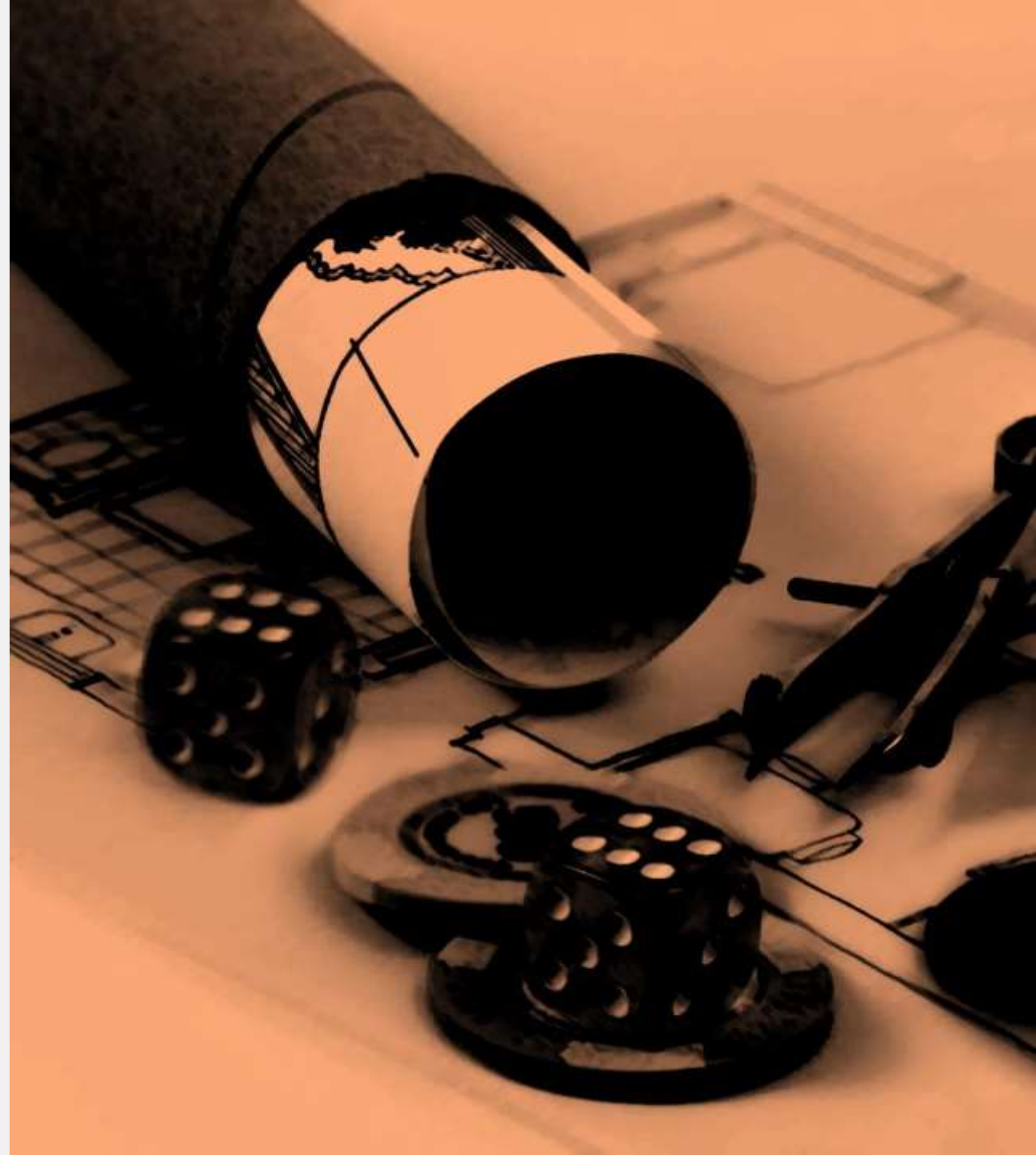
		2021	2022	2023
	Unit	Year 1	Year 2	Year 3
EBIT	USD	(99,512)	474,545	12,231,035
(-) Taxes	USD	0	0	99,828
(-) Interest	USD	0	0	0
Net income	USD	(99,512)	474,545	12,131,207
(+) D&A	USD	305	1,415	6,549
Gross cash flow	USD	(99,207)	475,960	12,137,756
(-) Change in WC	USD	0	0	0
(-) CAPEX	USD	999	7,992	16,983
(+) Equity investment	USD	(152,553)	0	0
(+) Debt	USD	0	0	0
Free cash flow	USD	(252,760)	467,968	12,120,773
Terminal value	USD			
Discounted cash flow	USD	(252,760)	467,968	12,120,773



# Strategic Funding Blueprint

Our model explored **equity, debt, and quasi-debt** scenarios, culminating in an optimal dashboard-presented funding structure.

The investor pitch showcased financial projections, team strengths, and tech uniqueness, serving as a **valuable tool** for **adaptive strategy** despite deferred fundraising plans.



**Our team constructed a cap table for the equity fundraising scenario. This helped reveal the equity dilution resulting from new investment**

Cap Table	#1 Pre-Money	#2 Series	#3 Post-Money
Enterprise Value	\$4,000,000		\$4,000,000
Cash	-	\$500,000	\$500,000
Debt	-		-
Equity Value	\$4,000,000		\$4,500,000
Shares Outstanding	10,000,000	1,250,000	11,250,000
Share Price	\$0.40		\$0.40
Founders' Shareholding	10,000,000		10,000,000
Founders' Ownership %	100.0%		88.9%
Investor's Ownership %	0.0%		11.1%



# Building on Capability

**Diversity and Insight:** From startups to greenfield project development to complex power tariff structure modeling, our portfolio illustrates our team's array of **extensive experience** in the craft



**Seeking to Venture into a  
Launch?**

**Let's Build a Compelling Case  
Together.**